

STRATEGIC PLAN 2016-2018

MISSION

To be an exceptional city.

VISION

Johns Creek strives to provide for an exceptional residential community with ease of movement throughout, an alive town center, and a vibrant business community.

STRATEGIC AREAS

GOAL 1: TRANSPORTATION

Provide a comprehensive transportation network that facilitates ease of movement throughout the city.

- OBJECTIVES
- 1.1. Update 5-Year Transportation Master Plan by end of FY 2017
 - 1.2. Develop a Funding Strategy for transportation projects by end of FY 2017

GOAL 2: RECREATION & PARKS

Ensure a complete recreation and parks system that aligns to the goals and needs of the community.

- OBJECTIVES
- 2.1. Finalize and adopt the Recreation and Parks Plan by 3/31/16.
 - 2.2. Implement the priorities of the adopted plan (dates of completion per adopted plan). Develop Parks: Bell Road, Morton Road (first), State Bridge, Cauley Creek, Technology Park Linear Park
 - 2.3. Develop a funding strategy for recreation and parks projects by end of FY 2016

GOAL 3: ECONOMIC DEVELOPMENT

Implement a holistic economic development plan approach that addresses infrastructure workforce, community, and land development needs.

- OBJECTIVES
- 3.1. Develop Redevelopment Plans for commercial nodes in the city by end of FY 2017
 - 3.2. Develop recommendations to streamline corporate taxes and regulatory filings by end of FY 2016
 - 3.3. Complete roll-out of the brand by end of FY 2017
 - 3.4. Determine governance model and appropriate relationships with partner organizations/associations by end of FY 2016
 - 3.5. Complete evaluation of options related to the Cauley Creek water reclamation facility by end of FY 2016

GOAL 4: GOVERNMENT EFFICIENCY

Develop an innovative and cost-effective approach to exceptional service delivery.

- OBJECTIVES
- 4.1. Complete 10-Year Financial Model by FY 2016 - June
 - 4.2. Increase accountability to define performance, measures, metrics, and targets for governmental departments and services by end of FY 2016
 - 4.3. Right-source city functions by end of FY 2016
 - 4.4. Re-evaluate contract service model by FY 2017 - May
 - 4.5. Review financial sourcing model for staffing by end of FY 2016
 - 4.6. Establish a task force to develop strategies for improved civic engagement (becoming more proactive) – by end of FY 2016
 - 4.7. Review purchasing policies and process (including contracting) by end of FY 2016
 - 4.8. Establish a task force to complete a review of the Charter by end of FY 2016
 - 4.9. Improve efficiency of council meetings FY 2016 - April
 - 4.10. Leverage technology to increase service levels and improve productivity - ongoing

GOAL 5: PUBLIC SAFETY

Provide leading levels of public safety.

- OBJECTIVES
- 5.1. Complete strategy to align Fire Department resources with community needs by end of FY 2016
 - 5.2. Participate in regional efforts to address drug problem by end of FY 2016

GOAL 6: SENSE OF COMMUNITY

Preserve our residential character and enhance our sense of community.

- OBJECTIVES
- 6.1. Establish a task force to identify ways to embrace our cultural ethnicity by end of FY 2016
 - 6.2. Establish a task force to identify ways to support our schools by end of FY 2016
 - 6.3. Update Comprehensive Land Use Plan by end of FY 2017
 - Realign land development regulations to support Land Use Plan by end of FY 2018
 - 6.4. Develop a Town Center Plan (including location determination) by end of FY 2017: Catalyst, Municipal Complex, Arts Center, Conference and Hotel Space